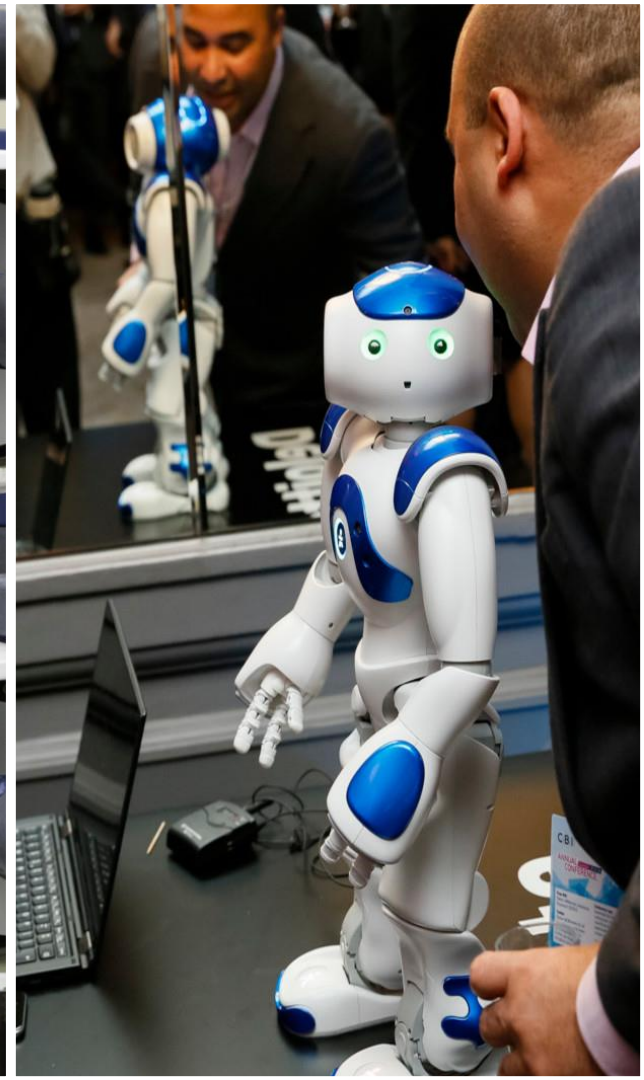




SEPARATING THE HYPE FROM REALITY

**Felicity Burch**

Head of innovation and digital, CBI





# 37%

Percentage of businesses planning to invest in AI in the next five years





# 27%

Percentage of businesses that think Blockchain will hit their  
sector in five years time



# 54%

Percentage of businesses already investing in the Internet of Things







FOR MORE INFORMATION CONTACT:

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